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Graphic and industrial designer, interested in researching social and participatory design, popular culture, intercultural interaction and education. Instructor of design at the undergraduate level. Coordinator and facilitator of the participatory design project jugandomuch.com. Designer of educational material and cultural literacy programs. BA in graphic and services design from PUCE, graduate degree in industrial design from the Autonomous University of Mexico (UNAM) and editorial studies from the Complutense University of Madrid.